



# BESHOFF MOTORCARS

Bringing Mercedes-Benz down to earth in San Jose



## REGISTER TODAY!!!!

### THE FOURTH ANNUAL BESHOFF MOTORCARS MERCEDES-BENZ DEALER CHAMPIONSHIP!

Thursday, August 19<sup>th</sup>, 2010 at Silver Creek Valley Country Club, San Jose



We proudly announce our fourth annual golf tournament! As in previous years, we anticipate a fabulous day of golf and fun to raise funds for our favorite charity EMQ Family First, an extraordinary organization which provides fantastic support to abused and neglected local children and helps them restructure their lives.

### HIGHLIGHTS OF THE DAY:

- \* 2 players will win a trip to the Sectional Tournament at Bacara Resort & Spa, Santa Barbara!
- \* **3 teams from the Western Sectional will advance to a unique National Final at Augusta Country Club during the Masters week in 2011, an unbelievable golfing experience!**
- \* Hole-in-one contest awarding a 2010 Mercedes-Benz E350 Coupe (base model) to the first player to score a hole-in-one!

\* Guest players include *Todd McLellan (Sharks coach), Frank Vallop (Earthquakes coach)* and other Silicon Valley VIP's!

The registration fee of \$350.00 per person includes BBQ lunch, all course refreshments, dinner and dancing for each player **AND** their spouse/partner plus a fun live auction with celebrity auctioneers! \$100 of the registration fee will benefit EMQ Family First.

### Schedule of Events:

- 11:00am - 12:00pm Registration
- 11:30am - 12:45pm BBQ lunch
- 11:30am - 12:45pm Putting contest
- 1:00pm Shotgun Start
- 6:00pm - 7:00pm Cocktails

7:00pm Dinner, Awards, Live Auction, Dancing  
Treat yourself and bring your friends to a wonderful day of golf and laughs. Please complete the registration section below and mail back to Beshoff MotorCars (details are on the tear-off registration section.)



Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

Paying by: Check \_\_\_\_\_ Credit Card: \_\_\_\_\_ Amt. Authorized: \_\_\_\_\_

Card#/exp. date: \_\_\_\_\_ Signature: \_\_\_\_\_

# of golfers: \_\_\_\_\_ # for dinner: \_\_\_\_\_

Checks should be made payable to Beshoff MotorCars. Please mail registration form and checks to Beshoff MotorCars, 3000 East Capitol Expressway, San Jose CA 95148 Attn: Stefanie Johnston

**Donor option:** Unable to play but want to help raise funds? Please respond as above with your much-appreciated contribution in any amount. Thank you!

Questions? e-mail [stefanie.johnston@beshoffmotorcars.com](mailto:stefanie.johnston@beshoffmotorcars.com) or call her at 408/239-2331 fax 408-239-2395

Start practicing now and make your way to National Finals in August! Mark your calendars today for a great tournament on August 19, 2010! You won't want to miss this one!!



# BESHOFF MOTORCARS

*Bringing Mercedes-Benz down to earth in San Jose*

3000 East Capitol Expressway

San Jose, CA 95148

[www.beshoffmotorcars.com](http://www.beshoffmotorcars.com)

408/239-2300

You are invited to the Fourth Annual Beshoff MotorCars Dealer Golf Championships!

#### IMPORTANT NOTES REGARDING THE MERCEDES-BENZ DEALER CHAMPIONSHIP

- The Sectional winner package includes the following: accommodations (one standard guest room), event functions, hospitality and golf (1 Practice round, 2 competition rounds) as specified in the Tournament Guide, (for the winner only. Travel and logistical expenses shall be the responsibility of the individual except in those instances where set travel may be required. i.e., distance in excess of 200 miles between the hotel destination and the Sectional venue. Mercedes-Benz USA will make a good faith effort to cover (within same city) for each team member, and if applicable, ground transfers (within same Metropolitan area) (on official arrival/departure days only). No package reimbursement will be given to any winner under any circumstances. Each team member is permitted to bring one (1) adult guest, 21 years and older (adults on own). Winner's guest will be included in designated hospitality and tournament functions.
- It is applicable of travel for team members must be booked through MBUSA's travel agency. Should winners wish to make any changes to their travel itineraries, they will be doing so on their own, directly with the airline and applicable fees are the winner's responsibility. Similarly, if a dealer or any other individual or company wishes to pay for expanded winner entries, book the winner guest entries (which is the winner's responsibility), etc. Those arrangements will be made by the dealer (or individual) directly with the airline. MBUSA travel agents are not responsible for making such arrangements and/or changes. Under no circumstances will any entries booked by an outside company or individual be reimbursed by MBUSA. There are no exceptions.
- Changes to this policy are available on the internet, (http://www.beshoff.com) regarding on the event's website. MBUSA is not responsible for such changes.
- Additionally, if Sectional Tournament winners wish to include their entry upgrade their room, assign additional rooms, or make any change regarding accommodations, they will be doing so at their own expense directly with either the hotel (based on the Program Management Center. Changes to this policy are available on the internet, (http://www.beshoff.com) regarding on the event's website. MBUSA is not responsible for such changes.
- The National Final winner package includes the following: round-trip coach air travel (within same city), room accommodations, 1 (one) competition round of golf at ACG, ground transfers (within an Augusta area Metropolitan community) (on official arrival/departure days only), as well as an invitation to participate in Mercedes-Benz Masters Experience event functions and hospitality. Incidental expenses shall be the responsibility of the individual.
- Winners are permitted to book one (1) adult guest (21 years or older) (the National Final entrance on own). Winner's guest will be included in hospitality and tournament functions.
- Air travel for team members must be booked through MBUSA's travel agency. Should winners wish to make any changes to their travel itineraries, they will be doing so on their own, directly with the airline and applicable fees are the winner's responsibility. Similarly, if a dealer or any other individual or company wishes to pay for expanded winner entries, book the winner guest entries (which is the winner's responsibility), etc. Those arrangements will be made by the dealer (or individual) directly with the airline. MBUSA travel agents are not responsible for making such arrangements and/or changes. Under no circumstances will any entries booked by an outside company or individual be reimbursed by MBUSA. There are no exceptions.
- Winners and winner guests will not be able to extend their stay. National Final attendance dates will be from April 4 - 7, 2011 (Date subject to change). There are no exceptions to this policy.
- As this is an adult-only program (21 years or older), minors and children are not permitted to accompany winners to any Sectional or National Final event under any circumstances. There are no exceptions.
- At the Mercedes-Benz Western Sectional Tournament dealer teams will compete in a two-day qualifier. During each round, teams will compete using a Modified Cadbury System - with the individual gross scores of the two-person dealer team (using the Cadbury System) being combined to comprise the team score that day. The team score (which is an individual's score) will be the basis for advancement to participate in the National Final to be held in Augusta, Georgia, April 6, 2011 (Date subject to change). The specific Western region's schedule will be included in the Masters 1 Tournament.
- Hendrick indexes are not required to compete in the 2010 Mercedes-Benz Dealer Championship golf program. Local dealer qualifying tournaments may require an established handicap depending on tournament format.
- With specific regard to Sectional and National Final competition, MBUSA reserves the right to review and accept/disqualify any individual from competition and/or advancement, which is deemed to have acted inappropriately, irresponsibly, or unethically. In such instances, the individual(s) disqualified shall be banned indefinitely from participating in this program.
- Players are reminded that under current USGA regulations, acceptance of a winner package in a Sectional or National Final event, including expenses, as well as participating in any of these events, can result in the loss of amateur status (or participants. While the practical applications of Sections of amateur status are understood primarily to affect non-handicap golfers who compete in scratch tournaments, competitive players should research this issue before with their local golf association.
- For 2010 only, MBUSA has suspended the "no repeat" winner policy (i.e., participants who attended any past Regional/National Final are eligible to participate in the 2010 Sectional and National Final).
- For local qualifiers who cannot attend the Sectional Tournament, the next runner-up, as indicated on the approved Dealer Team Information Form (DTI), will be disqualified to fill the vacated spot. Similarly, for Sectional qualifiers who cannot attend the National Final, the next runner-up, as indicated on the approved DTI, will be disqualified to fill that vacated spot. No player substitutions will be permitted for any reason, within two (2) weeks of a Sectional Tournament or National Final.
- No player entries will be booked within two (2) weeks of a Sectional Tournament or National Final.
- Any Mercedes-Benz Dealer(s), MBUSA, MBUSA-affiliate company, selected club(s) or agency employee, tournament volunteers, or any individual appointed to work the tournament by any of these parties, is not eligible to compete or win tournament competition (except in those instances where specifically stated otherwise).
- Under no circumstances can Sectional Tournament playing spots be awarded via scratch/invite, etc. (i.e. such playing spots are only to be awarded via a legitimate golf competition).
- Players are not permitted to bring personal caddies to either a Sectional Tournament or National Final. There are no exceptions to this policy.
- MBUSA reserves the right to reassign selected dealer teams to either Sectional site, depending upon overall regional enrollment.
- Additional program rules and restrictions may apply. Please contact your local Mercedes-Benz Dealer for further details. Under no circumstances will there be any exceptions to the program rules and restrictions listed herein, as well as those contained in the 2010 Mercedes-Benz Dealer Championship Tournament Guide and Summary of 2010 Program Revisions which are provided to the host Dealer in advance of the local qualifying tournament. Further, MBUSA reserves the right to alter current policies surrounding the Mercedes-Benz Dealer Championship Golf Program.